Industry Project in Biotechnology

The Master of Biotechnology combines specialised scientific studies with professional training in business, communications and management. By their final year, students have developed an understanding of scientific breakthroughs and technologies at the forefront of emerging biotechnology industries, and insights into commercialisation, regulation, leadership and decision making. Students come from a variety of backgrounds and many are fluent in several languages.

The Industry Project puts small teams of final year Master of Biotechnology students to work for you. You define the project of value to you and provide the brief, with all work carried out and supervised by leading academic staff at the University, at no cost to your organisation. The Industry Project is open to companies in the biotechnology, pharmaceutical, agricultural and related industries. Past projects include: market research; competitor analysis and intelligence; client surveys; Intellectual Property (IP) analysis and landscaping; business and product planning; and identifying partnership opportunities.

Timeline and outcomes: Projects are two semesters long with a final report delivered in October. The final report and all associated IP belongs to you. Meetings, progress reports other interactions with the student group are at your discretion.

Resources: Students will use the extensive resources of the University of Melbourne, including experienced academics, subscriptions to thousands of journals, and access to industry databases and research tools, including Cortellis Competitive Intelligence, the industry-leading market research and analytics database from Thomson Reuters.

Benefits to your organisation:
- Access students with the latest knowledge in their field.
- Gain valuable IP and business intelligence.
- Meet and ‘road-test’ potential future employees.
- Develop connections with the Faculty of Science.
- No financial cost.

Students are fully covered by the University’s Personal Accident, Public Liability and Indemnity insurance policies.

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