

# STEP UP

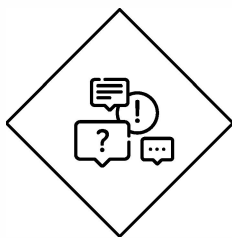
Science Talks to Explore Prospective University Partnerships

## Is your business facing a research challenge that would benefit from insights from top science researchers?

Create a competitive advantage for your business by gaining early access to cutting edge knowledge.

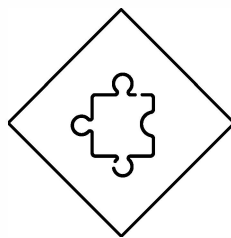
Come and pitch to a room full of academics from across the **Faculty of Science**, and let's see if we can help develop a solution or new discoveries with immediate impact.

### PROCESS OF ENGAGEMENT



#### Articulate and define your business challenge

Tell us about your problem and we will work with you to ensure the scientific question is well developed so we attract the right expertise



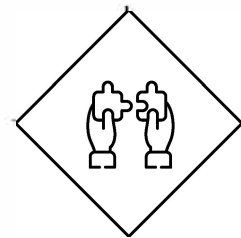
#### Identify & Match

We identify the expertise within the Faculty matching to your business challenge



#### Present and discuss your business challenge to our people

Where the magic happens...



#### Collaborate with us

ARC Linkage projects, contract research consultancies, Innovations Connections, student research projects, CRC Projects, ARC Industrial Transformation Training Centres and Hubs, student internships

### HOW IT WORKS

1. Each industry partner speaks for 15 minutes on the scientific question they are facing, with three speakers or topics per event.
2. The three presentations will then be followed by three breakout sessions (either online or in person depending on the impact of COVID-19 restrictions).
3. Researchers interested in hearing more can enter the break-out room for a 15-minute Q&A session with the industry partner.
4. We manage the follow up process to guide collaboration opportunities.

If you have a research question that our researchers could assist with, or would like to learn more about the STEP UP program, please contact Kate Ballard.

We encourage you to pass this on to industry contacts in your network.

### INDUSTRY CALL OUT



**Invitation to industry** to come and pitch an industry challenge to our researchers.

This opportunity is available to businesses across Australia who are looking to fast-track their innovation projects to scale and grow their business.

#### Contact

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