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Free Range Labelling

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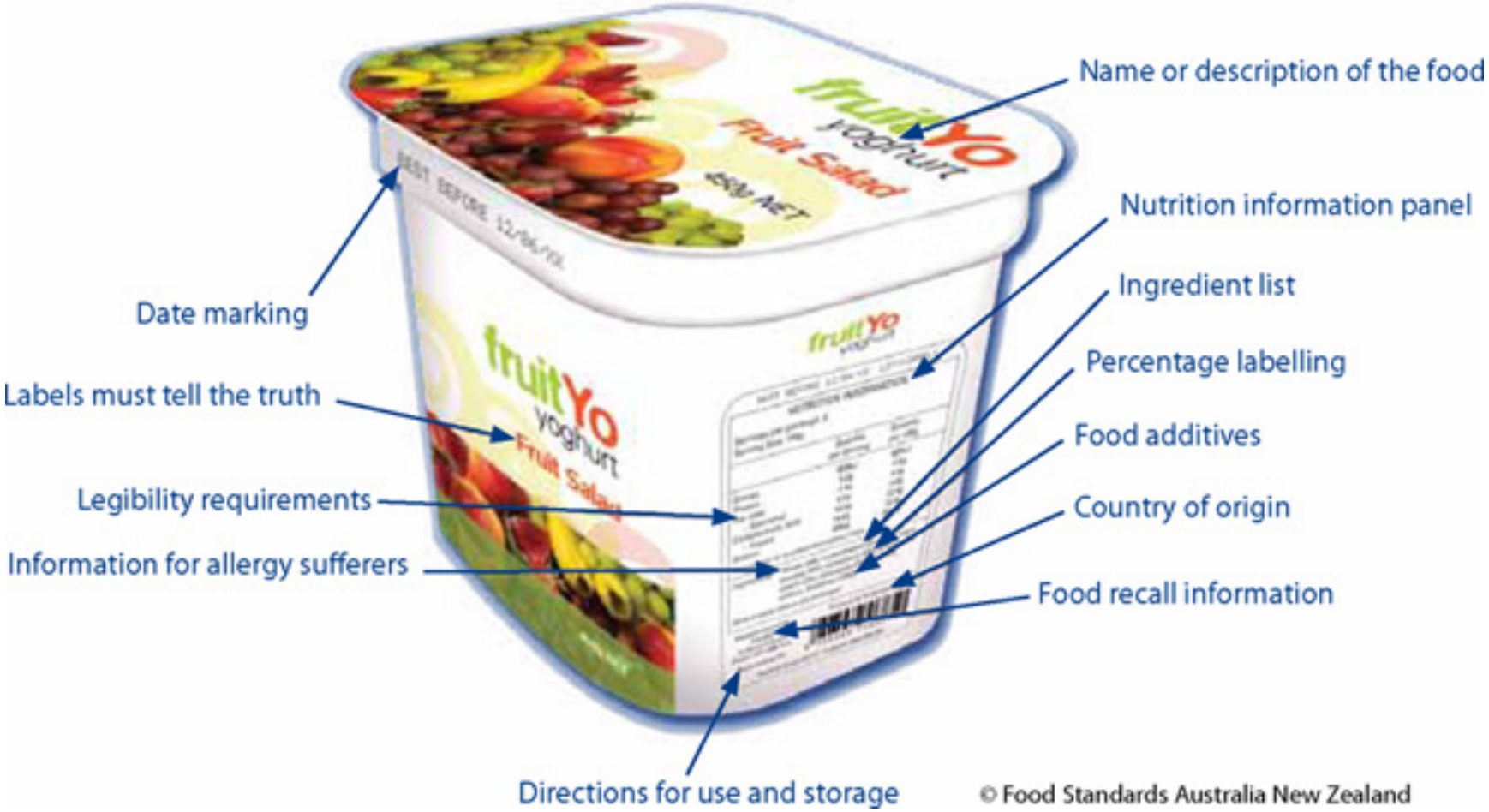
Growing confusion of “free range” & higher welfare label claims and certification logos

Labelling rules aimed mainly at food safety & enabling healthy choices



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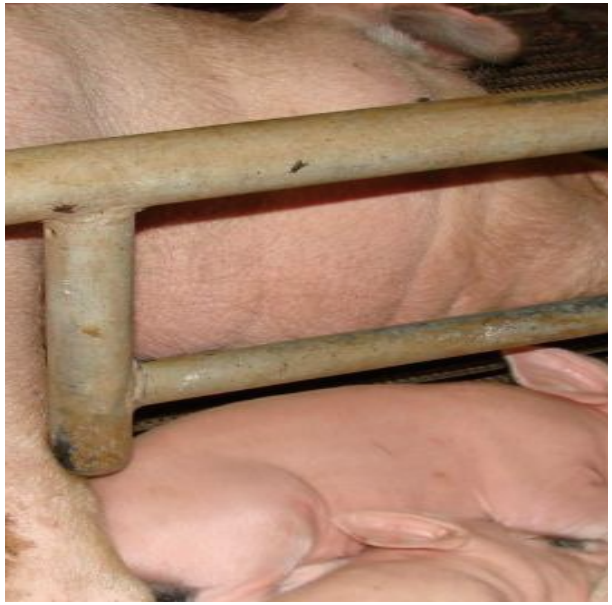
How can a consumer vote for free range?



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How can a consumer vote for free range?

Supermarkets as labelling regulators?

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Look for a credible certification/ Go direct to the farmer/Lobby for change

PASTURED PROOF
PASTURE RAISED ON OPEN FIELDS

NASAA CERTIFIED ORGANIC

Australian Certified Organic

OPEN FOOD NETWORK

RSPCA APPROVED FARMING

RSPCA APPROVED FARMING

ACCREDITED FREE RANGE FARM

Humane Choice
TRUE FREE RANGE

AUSTRALIAN Pork
CERTIFIED FREE RANGE

ACCREDITED FREE RANGE
FREE RANGE EGG AND POULTRY AUSTRALIA LTD

EGG CORP ASSURED
CERTIFICATION TM

SOW STALL FREE

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